# BARE ESCENTUALS

## san francisco

Beautifully Luminous Lashes (open stock – 2 *NEW* shades) Retail Price: \$15

**Education Sheet** 

### What is it?

This uniquely pearlized mascara is a surefire attention-getter that jazzes up your lashes with dramatic sparkle and shine when worn over your favorite mascara. Feeling a bit laid back? Wear it alone for a subtle shimmer that adds mesmerizing gleam to your eyes. Either way, Beautifully Luminous Lashes easily turns glances your way into gazes with the brilliant flutter of your captivating eyes.

#### **Features and Benefits:**

- Ophthalmologist-tested
- Safe for contact lens wearers
- Designed to be worn over your favorite mascara to add sparkle and shine, it's for anyone who wants to add an extra gleam to their eyes. Gives a far-reaching, fluttering butterfly effect.
- Available in 2 NEW shades:
  - o Diamond Luminous Lashes (diamond brilliance)
  - o Black Diamond Luminous Lashes (golden galaxy)

#### Great products to link with the bareMinerals Beautifully Luminous Lashes:

#### Pure Pleasures Kit

barewinerals barew Big Tease Mascara



Diamond Lips Buxom Babes





